



## INNOVATIVE & HEALTHY SNACKS

CSIR-Central Food Technological Research Institute (CFTRI) is organizing a two-day webinar on "Innovative & Healthy Snacks" on 28-29<sup>th</sup> Sept 2021 under the CSIR Integrated Skill Initiative for the benefit of Startups/SMEs/Entrepreneurs working in the area of Food Processing.

## **About the Webinar**

This webinar would focus on formulations, manufacturing, quality and other regulatory requirements with Indian snack food industry. The selected topics would also cover various aspects for establishing sustainable business model towards functional and health promoting snacks in meeting the increasing demand along with changing life styles.

An outline of the program as follows:

Novel & Healthy Food Products Including Speciality Foods

Opportunities for MSMEs & Startups with respect to Indian Snack Industry Including ROI

- Healthy Bakery & Confectionary Products
- Sensory & Consumer Acceptance Studies
- Snacks Based on Fruits & Vegetables
- Nutritional Labelling & Regulatory Requirements
- Plant Layout & Certifications
- Panel Discussion





Maximum Slots	100 (first come first served basis)
Requirements	Aspiring Entrepreneurs who have completed their Graduation or Diploma in any subject
Registration Fee	Rs. 885/- (including GST)
Last Date for Payment & Registration	16th September 2021
Training Schedule	28-29 Sept 2021 (09:30AM to 1:00PM & 2:00PM to 4:00PM)

## Instructions to the Applicants

- 1. Please go through the payment instructions and make the payment of Registration Fee (Rs. 885/- including GST) through SBI Collect. Then fill the online form for registration. E-receipt generated after the transactions needs to be uploaded.
- 2. Last date for online payment & registration is on 16th Sep. 2021.
- 3. Qualification of Applicant: Aspiring Entrepreneurs who have completed their Graduation or Diploma in any subject with interest in Food Processing. Uploading Degree / Diploma certificate is mandatory\*.
- 4. ID Proof: The applicant has to upload a valid Identity Card (Driving License / Aadhaar Card / Voter ID / PAN Card / Passport / Bank Passbook with photo). In the absence of ID proof, the registration will be cancelled.
- 5. Online Sessions: The program will be conducted through online on Microsoft Teams. It is recommended to use a Laptop/Desktop computer installed with Microsoft Teams and a reliable internet connection to attend the sessions.
- 6. After the scrutiny of the applications for necessary documents & payment confirmation, applicants will get the meeting link, detailed schedule and instructions by **25th Sep. 2021**.
- 7. Date & Time of the Webinar: 28th 29th Sep. 2021 (09:30AM to 1:00PM & 2:00PM to 4:00PM).
- 8. Attendance: The registered applicants have to attend this webinar on both days. There are multiple sessions in these days and at least 90% attendance is required for successful completion.
- 9. e-Certificates will be issued to those who successfully completes the program.
- 10. Applicants may contact <a href="mailto:pmc@cftri.res.in">pmc@cftri.res.in</a> for any queries related to this webinar. All the mails send to this mail-id should have the subject starts with "<a href="mailto:SDP:">SDP:</a> ". No other mode of communication will be entertained.
  - \* Entrepreneurs / FPOs can also register for this webinar using relevant documents (i.e. Registration / GST documents)