

<b>Title:</b>	A process for preparation of carotenoid formulation useful for coloration of fish products
<b>Abstract:</b>	A novel carotenoid formulation for coloration of fish products was prepared, which involves extraction of carotenoids from crustacean waste using organic solvents, addition of a pigment carrier to the solvent extract, removal of solvent to obtain the carotenoid formulation, addition of carotenoid formulation to fish product to improve the color and flavor of the product.