

Finger Millet instant *rava idli* mix

INTRODUCTION:

Finger Millet grains are excellent source of various nutrients and many health-promoting components such as dietary fiber, minerals, vitamins, and phytochemicals that include phenolic compounds and also have several potential health benefits. Utilization of millets as food is limited mainly due to lack of innovative millet processing technologies at commercial scale that can be used to feed large populations in urban areas. In recent years, due to increased awareness, finger millet based products are given more emphasis in diet.

RAW MATERIALS:

Finger Millet Semolina, Oil and Spices

MARKET POTENTIAL:

RTC segment share is expected to grow around 20-25 per cent over the next five years. The millets are increasingly used for the food purpose due to its nutritive value and health benefits. Thus the finger millet instant *rava idli* mix is having increased demand in the market. The demand for healthy and nutritious foods is expected to increase due to increasing cases of lifestyle diseases.

PROJECT ECONOMICS (an estimate):

Capacity of Production	: 2.5 tons/day
Building Area	: 1500
(Approx. in Sq. Meters)	
Plant and Machinery (Rs.)	: 15 Lakhs
Total Project Cost	: 35 Lakhs
Cost of Production per Tons	: 117 Thousand

Idli mix

