

Finger Millet instant *Kichadi* mix

INTRODUCTION:

Finger Millet grains are excellent source of various nutrients and many health-promoting components such as dietary fiber, minerals, vitamins, and phytochemicals that include phenolic compounds and also have several potential health benefits. Utilization of millets as food is limited mainly due to lack of innovative millet processing technologies at commercial scale that can be used to feed large populations in urban areas. In recent years, due to increased awareness, finger millet based products are given more emphasis in diet.

RAW MATERIALS:

Finger millet semolina, Green Gram Semolina, Oil, Spices, etc

MARKET POTENTIAL:

The demand for healthy and nutritious foods is expected to increase due to increasing cases of lifestyle diseases. Hence finger millet kichadi mix will provide a healthier alternative to existing products and opportunity to launch of new product in health and wellness segment.

PROJECT ECONOMICS (an estimate):

Capacity of Production	: 2.5 tons/day
Building Area	: 1500
(Approx. in Sq. Meters)	
Plant and Machinery (Rs.)	: 15 Lakhs
Total Project Cost	: 38 Lakhs
Cost of Production per Tons	: 99500 Thousand

