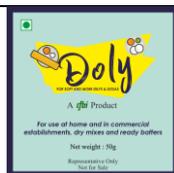




## DOLYMIX, a ready to use mix for soft and enhanced number of idlys



### Introduction:

In 2001, CFTRI developed shelf stable ready to use idly/ dosa batter in retail packs. Considering its commercial success and the growing global market of idly and dosa consumption, CFTRI now presents Doly, a ready to use mix for soft and more number of idlys.

### Highlights of the Technology:

Doly is an ingredient prepared from grains, designed to give soft idlys and dosas. This increases the number of idlys by upto 20% and absorbs sambar easily. This mix is to be added at the end of the grinding process and can be used in any proportion of rice and urad.

### Target Market:

Doly can be used at home, in commercial (hotel) establishments and also in dry mixes. It can be marketed as a B2B or B2C

### Competitor Products :

No similar products available in the market

### Project Economics for 50-100 kg Doly/day

- |                           |               |
|---------------------------|---------------|
| 1. Plant and Machinery    | Rs 8-10 Lakhs |
| 2. Auxillary equipments   | Rs 2.5 lakhs  |
| 3. Ave cost of production | Rs 65/kg      |